## The Role of ESG Reporting in Indian Corporate Governance: Legal Challenges and Global Trends

- Tanmay Kadian

### Abstract

ESG (environmental, social, and governance) reporting, which shows a company's committment to sustainable practices, is essential for corporate governance. However, because to inconsistent reporting practices, a lack of standardisation, and differing compliance levels, India confronts difficulties with ESG reporting. Through an analysis of legal barriers, enforcement strategies, and the alignment of Indian practices with international norms, this study seeks to address these issues. The study intends to compare worldwide ESG reporting trends with Indian standards, comprehend the legal obstacles that Indian corporations face when reporting on environmental, social, and governance (ESG) issues, and offer practical suggestions for enhancing ESG reporting in India. By offering a thorough study of the current situation of ESG reporting in India, the research adds to the continuing conversation on the topic.

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## **Introduction**

Environmental, Social, and Governance (ESG) reporting has become an essential aspect of modern corporate governance, reflecting a company's commitment to sustainable and responsible business practices. ESG factors are critical to assessing a company's long-term performance, risks, and opportunities. This form of reporting provides transparency about how a company manages environmental impact, social responsibilities, and governance structures. The rise of ESG reporting has been driven by increased regulatory requirements, investor demands for sustainable investments, and a broader societal push towards corporate accountability and ethical conduct.

## **Research Problem**

Despite the global momentum towards comprehensive ESG reporting, the practice in India faces significant challenges. The current landscape of ESG reporting in India is marked by inconsistencies, lack of standardization, and varying levels of compliance among companies. These issues stem from multiple regulatory frameworks, voluntary reporting guidelines, and the nascent stage of understanding and implementing ESG principles. There is a noticeable gap in research addressing these challenges comprehensively, particularly in the context of legal hurdles, enforcement mechanisms, and the alignment of Indian practices with global standards. This research aims to bridge this gap by providing a detailed examination of the legal challenges and exploring global best practices that could enhance the effectiveness of ESG reporting in India.

## **Objectives**

The primary objectives of this research are threefold:

1. Understanding Legal Challenges: To identify and analyze the legal challenges faced by Indian companies in ESG reporting. This includes examining the regulatory landscape, compliance issues, and the effectiveness of enforcement mechanisms.

2. Comparing Global Trends: To compare global ESG reporting trends and best practices with the current practices in India. This involves evaluating international standards and frameworks, and assessing their applicability to the Indian context.

3. Providing Recommendations: To offer actionable recommendations for improving ESG reporting in India. These recommendations will focus on policy enhancements, corporate strategies, stakeholder engagement, and leveraging technology and innovation to overcome existing challenges.

This research aims to contribute to the ongoing discourse on ESG reporting by providing a comprehensive analysis of the current state of ESG reporting in India, the legal obstacles

companies face, and the potential for adopting global best practices to create a more robust and effective ESG reporting framework in India.

The author applies methodology of Doctrinal Resarch.

## **Chapter 1: Overview of ESG Reporting**

Data on corporate governance, social issues, and the environment are disclosed through <u>ESG</u> reporting. Its objective, like that of all disclosures, is to enhance investor transparency, elucidate a company's ESG initiatives, and encourage other businesses to follow suit. Another powerful tool for proving you're on track and that your ESG initiatives are sincere and not just empty rhetoric, greenwashing, or hollow promises is reporting.

It allows an organisation to present important update on the status of its efforts towards environmental, sustainable, and corporate governance goals in an ESG report. Its goal is to use ESG data to accurately report actions made and their anticipated effects from a qualitative and quantitative standpoint. An ESG report is a <u>communication tool</u> that can assist an organisation in providing information to employees, investors, and regulatory authorities, much as an annual report or other types of corporate transparency.

Investors can scrutinise and match investments to their values, and steer clear of businesses that run the risk of causing environmental harm, social blunders, or corruption since ESG reports provide an overview of the qualitative and quantitative benefits of a company's ESG efforts.

## **Components of ESG**

ESG is an abbreviation that stands for <u>environmental</u>, <u>social</u>, <u>and governance</u>.

### 1. Environmental

The environmental contact and risk control procedures of an organisation are referred to as environmental factors. These include answering certain questions like -How an organisation is addressing climate change? What an organisation is doing to lower its carbon footprint? How the business is preventing deforestation, maintaining biodiversity, enhancing the quality of the air and water, or properly handling its waste? How the business manages its supply chain and resources in an ethical manner? What steps is the company taking to cut back on emissions? and the company's general ability to withstand physical climate threats (such as flooding, fires, and climate change).

### 2. Social

The connections an organisation has with its stakeholders are referred to as its social pillar. What does a company do to make lives better? How a business cares for its employees and environment? Gender and BIPOC/LGBTQ+ Inclusion Programmes, employee engagement at the company, security and data protection, participation in the community and human rights and

work regulations. Human capital management (HCM) indicators, such as equitable salaries and employee engagement, are a few examples of elements that a company may be evaluated on.

An iconic feature of ESG is the way social impact standards have spread beyond the company's walls to supply chain shareholders and especially those in underdeveloped nations where labour and environmental regulations may be weaker.

3. Governance

The term "corporate governance" describes the direction and control of an organisation. ESG analysts will aim to gain a deeper understanding of how rights of shareholders are seen and upheld, how management incentives are in line with expectations of stakeholders, and what kinds of internal oversight are in place to encourage disclosure and accountability.

### **Evolution of ESG**

### The Origins of ESG Disclosure

Environmental consciousness started to spread in the early 1970s as a result of growing worries about pollutants and depletion of resources. The first stage of environmental reporting began when businesses felt compelled to reveal their environmental effects. One of the main factors that led to the first-ever mandatory environmental reporting was regulatory initiatives like the <u>National Environmental Policy Act</u> in the United States.

### The beginning of Social Responsibility

Socially responsible investing (SRI) gained popularity in the 1980s, when shareholders began to place a higher value on a <u>company's moral and social responsibility</u> than only its financial performance. This change had an impact on reporting procedures and company conduct. The significance for companies taking social issues and displaying transparency into account was emphasised by the <u>Sullivan Principles</u> in South Africa, which targeted corporate behaviour during the apartheid era.

### The Origins of Contemporary ESG Reporting

With significant turning points like the establishment of the <u>Global Reporting Initiative (GRI)</u> in 1997, the contemporary ESG reporting movement began to take shape in the 1990s. Globally embraced, GRI gave businesses an organised way to report on their effects on the economy, the environment, and society. Furthermore, companies were urged to adhere to human rights, labour, environmental, and anti-corruption standards by the United Nations Global Compact, which was introduced in 1999 and promoted yearly reporting on the companies' achievements.

### The Integration of ESG Reporting

The use of ESG reporting grew significantly in the 2000s as more people realised how important it was for environmental sustainability managing risks, and credibility. The importance of ESG elements to financial performance started to emerge. ESG factors were incorporated into traditional financial reporting when the U.S. Securities and Exchange Commission (SEC) released guidelines in 2009 regarding the disclosure of risks associated with climate change. To encourage consistent ESG reporting standards and improve comparability across businesses, groups such as the Sustainability Accounting Standards Board (SASB) and the International Integrated Reporting Council (IIRC) were established.

### 2010s: Globalization of ESG Reporting

International standards for environmental and social reporting, such as the UN Sustainable Development Goals (SDGs) and the Paris Agreement, fueled the expansion of ESG reporting in the 2010s. Businesses everywhere started to align with these objectives. In addition, a number of nations have implemented mandates for ESG reporting, such as China's 2019 ESG disclosure rules and the European Union's 2017 mandate for major firms.

### The today and tomorrow of ESG Reporting

Due to growing expectations for increased transparency from investors, customers, and regulators, ESG reporting is becoming a crucial part of business strategy. More standardisation, better data quality, and a more thorough integration of ESG factors into financial reporting are key components of the future of ESG reporting. Businesses need to overcome these obstacles in order to satisfy customers' rising demands and maintain long-term viability.

## The Evolution of ESG Reporting in India

Environmental, Social, and Governance (ESG) reporting has gained significant traction globally, reflecting a shift towards sustainable business practices. India, as an emerging market, has seen a marked evolution in ESG reporting, driven by regulatory initiatives, investor pressures, and corporate awareness. This essay delves into the progression of ESG reporting in India, tracing its historical roots, examining key regulatory frameworks, and highlighting contemporary trends.

### **Historical Roots and Early Developments**

The concept of corporate social responsibility (CSR) in India can be traced back to ancient times, where businesses were often linked to ethical practices and community welfare. However, structured ESG reporting began to take shape in the early 2000s, inspired by global movements and the increasing recognition of corporate responsibility.

In 2009, the Ministry of Corporate Affairs (MCA) released the <u>"Voluntary Guidelines on</u> <u>Corporate Social Responsibility</u>," encouraging businesses to integrate social, environmental, and economic responsibilities into their operations. Although these guidelines were not mandatory, they laid the groundwork for more robust frameworks.

### **Regulatory Milestones**

A significant milestone in the evolution of ESG reporting in India was the introduction of the <u>Companies Act, 2013</u>. This legislation mandated certain companies to spend at least 2% of their average net profits on CSR activities. Section 135 of the Act required companies with a net worth of INR 500 crore or more, turnover of INR 1000 crore or more, or net profit of INR 5 crore or more to constitute a CSR committee and implement CSR policies. This statutory requirement marked a shift from voluntary to mandatory CSR, compelling companies to disclose their social and environmental initiatives.

In 2011, the Securities and Exchange Board of India (SEBI) issued a directive for the top 100 listed companies to submit <u>Business Responsibility Reports (BRRs</u>) as part of their annual reports. The BRR framework was based on the National Voluntary Guidelines (NVGs) on Social, Environmental, and Economic Responsibilities of Business, introduced by the MCA. These guidelines aimed to enhance transparency and accountability, encouraging companies to report on their performance across nine principles, including ethics, transparency, and accountability; product life cycle sustainability; and employee well-being.

### **Global Influence and Alignment**

The global focus on sustainability, epitomized by initiatives such as the United Nations Sustainable Development Goals (SDGs) and the Paris Agreement, significantly influenced ESG reporting in India. Companies began to align their reporting with international standards such as the <u>Global Reporting Initiative (GRI)</u>, the <u>Sustainability Accounting Standards Board (SASB)</u>, and the <u>Task Force on Climate-related Financial Disclosures (TCFD)</u>.

The alignment with global standards was further reinforced by investors' growing emphasis on ESG criteria. Institutional investors, both domestic and international, started to incorporate ESG factors into their investment decisions, recognizing the long-term value and risk mitigation potential of sustainable practices. This investor pressure motivated Indian companies to adopt more rigorous and comprehensive ESG reporting practices.

### **Contemporary Trends and Developments**

The evolution of ESG reporting in India has accelerated in recent years, marked by several key developments. In 2021, SEBI expanded the BRR framework to introduce the <u>Business</u> <u>Responsibility and Sustainability Report (BRSR)</u>, applicable to the top 1000 listed companies by market capitalization. The BRSR framework is more comprehensive and aligned with global reporting standards, covering metrics related to the environment, social impact, and governance practices. This move underscores SEBI's commitment to enhancing the quality and comparability of ESG disclosures in India.

The Indian government has also demonstrated a strong commitment to sustainable development through policy initiatives such as the <u>National Action Plan on Climate Change (NAPCC)</u> and the <u>National Green Tribunal (NGT)</u>. These initiatives aim to address environmental challenges,

promote renewable energy, and enforce environmental regulations, creating a conducive environment for ESG reporting.

Moreover, the Indian corporate sector has witnessed a surge in sustainability-linked financing, including green bonds and sustainability-linked loans. Companies are increasingly seeking to finance their sustainability initiatives through these instruments, which require robust ESG reporting and performance tracking. The growth of sustainable finance further underscores the integration of ESG principles into corporate strategies.

## **Chapter 2: ESG Reporting in Indian Corporate Governance**

The Indian corporate scene is being tossed by winds of change. Financial achievement is no longer the only metric used to determine success. These days, a company's ability to integrate social accountability, sustainability, and ethical management into every aspect of its business is what sets it apart from the competition. As a result of this fundamental change, sustainability and climate reporting are on the rise, providing an engaging account of India's transition to a more sustainable future.

The <u>regulatory framework for environmental, social, and governance (ESG) in India</u> spans various pieces of legislation rather than being contained within a single law. This framework includes <u>numerous acts and regulations</u> such as the Factories Act of 1948, the Environment Protection Act of 1986, and the Companies Act of 2013, among others. Here, we'll summarize the main substantive ESG-related regulations, disclosure regulations, voluntary ESG disclosures, and significant laws or regulations currently in the proposal process.

## **Main Substantive ESG-Related Regulations**

### **Environmental Regulations**

- Environment Protection Act, 1986: Establishes a framework for environmental protection and imposes penalties for non-compliance.
- Air (Prevention and Control of Pollution) Act, 1981 and Water (Prevention and Control of Pollution) Act, 1974: Address air and water pollution control respectively.
- Hazardous Waste (Management, Handling, and Transboundary Movement) Rules, 2016: Regulate the management and disposal of hazardous waste.

### **Social Regulations**

- Factories Act, 1948: Focuses on health, safety, and welfare of workers.
- Laws on Minimum Wage, Bonus, Gratuity, and Welfare Activities: Ensure fair compensation and social benefits for workers.

• Companies Act, 2013 (Sections 135, 134(3)(m), and 166): Mandates corporate social responsibility (CSR), energy conservation disclosures, and duties of directors to act in the best interests of various stakeholders including the environment.

### **Governance Regulations**

- Companies Act, 2013 (Sections 149, 177, and 178): Specifies requirements for board composition, including independent and female directors, and mandates the formation of audit and nomination committees.
- Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations): Require listed companies to comply with specific corporate governance norms, including board independence and sustainability reporting.

## Main ESG Disclosure Regulations

Business Responsibility and Sustainability Reporting (BRSR)

- Mandatory for Top 1,000 Listed Entities: These entities must include BRSR in their annual reports, detailing their performance on ESG factors.
- BRSR Core Framework: Introduced by SEBI, it includes key performance indicators (KPIs) across nine ESG attributes. It requires disclosures for the company's value chain and mandates assurance for the top 150 listed entities initially, extending to the top 1,000 entities by FY 2026-27.

ESG Rating Providers (ERPs)

• Regulated by SEBI: ERPs must be registered with SEBI and adhere to transparency norms, conflict of interest rules, and disclosure requirements. The framework aims to ensure the credibility and reliability of ESG ratings.

Mutual Funds and Green Debt Securities

- SEBI Regulations on Mutual Funds: Specify requirements for ESG-focused mutual funds, including detailed disclosures on ESG strategies, investments, and stewardship activities.
- Green Debt Securities: SEBI mandates disclosures for green bonds, ensuring that the funds raised are used for environmentally beneficial projects and preventing greenwashing.

Reserve Bank of India's Green Deposit Framework

• Green Deposits: RBI allows banks and non-banking financial companies to accept green deposits, which are earmarked for environmentally beneficial projects. The framework includes detailed disclosure and assurance requirements.

## **Voluntary ESG Disclosures**

While mandatory ESG reporting is primarily required for the top 1,000 listed entities, many companies voluntarily adopt international sustainability frameworks such as:

- Global Reporting Initiative (GRI)
- Sustainability Accounting Standards Board (SASB)
- Task Force on Climate-Related Financial Disclosures (TCFD)
- International Integrated Reporting Council (IIRC)

Additionally, SEBI's BRSR framework permits interoperability, allowing companies to cross-reference disclosures made under these international frameworks.

### **Significant Laws or Regulations in Proposal Process**

Reserve Bank of India (RBI)

• Climate Risk and Sustainable Finance Guidelines: RBI is working on guidelines for managing climate-related financial risks, including green deposits, climate risk disclosures, and stress testing. The Sustainable Finance Group within RBI is instrumental in shaping these guidelines.

Ministry of Corporate Affairs (MCA)

• Business Responsibility and Sustainability Reporting (BRSR) for Unlisted Companies: MCA's committee has recommended extending BRSR to large unlisted companies and introducing a simplified version for smaller companies.

Government of India

- Labor Codes: The Government has codified 29 labor laws into four codes to consolidate and update labor regulations. These include the Code on Social Security, the Industrial Relations Code, the Code on Wages, and the Occupational Safety, Health, and Working Conditions Code.
- Indian Carbon Market: The government aims to develop a national framework for carbon trading to decarbonize the economy. The Carbon Credit Trading Scheme, 2023, has been notified to facilitate this initiative.
- Digital Personal Data Protection Act, 2023 (DPDP Act): Sets out a comprehensive framework for digital personal data protection, which includes aspects related to data privacy and security.

## **Current ESG Landscape**

In recent years, businesses all around the world have paid much more attention to ESG reporting. While enterprises are placing a greater emphasis on concerning ESG, businesses differ in their readiness to coordinate their ESG initiatives. As per <u>Deloitte's ESG Preparedness Survey 2023</u>

merely 27% of the businesses stated, that they are adequately equipped to manage the demands of ESG strategy and implementation. Positively, according to the poll, 68% of firms have significantly improved their business practices by using ESG strategies and methods. Just under half of the organisations, nonetheless, claimed to have a solid grasp of the rules and procedures governing ESG reporting. Organisations consider the requirement for numerous ESG frameworks and increasing ESG rules as important obstacles to developing ESG readiness capacity. Additionally, 75% of the questioned organisations felt that ESG compliance has to be made simpler. This poll presents a positive picture of ESG's growing importance in India, which is anticipated to foster a strong ESG culture throughout all organisations.

## **Chapter 3: Legal Challenges in ESG Reporting in India**

# Regulatory Compliance: Challenges Faced by Indian Companies in Complying with ESG Regulations

India's regulatory <u>landscape for ESG</u> (Environmental, Social, and Governance) reporting has evolved significantly in recent years, particularly with the introduction of the Business Responsibility and Sustainability Reporting (BRSR) framework by the Securities and Exchange Board of India (SEBI) in 2021. Despite these advancements, Indian companies encounter numerous challenges in achieving regulatory compliance.

One major challenge is the complexity and diversity of regulations. ESG reporting requires companies to comply with various national and international guidelines, including the National Guidelines on Responsible Business Conduct (NGRBC), the Companies Act, 2013, and SEBI's BRSR framework. This multiplicity can create confusion and increase compliance costs, especially for small and medium-sized enterprises (SMEs) that may lack the resources and expertise to navigate these regulations effectively.

Additionally, the lack of standardized metrics and reporting frameworks poses significant challenges. Different ESG frameworks often have varying requirements and metrics, making it difficult for companies to determine which standards to follow and how to report their ESG performance consistently. This inconsistency can lead to incomplete or non-comparable data, undermining the credibility of ESG reports.

## Disclosure and Transparency Issues: Problems Related to the Accuracy, Consistency, and Transparency of ESG Reports

Disclosure and transparency are crucial components of effective ESG reporting. However, Indian companies face substantial issues in this regard. One of the primary problems is the accuracy of ESG data. Companies often struggle to <u>gather reliable data due to inadequate internal processes</u> and lack of expertise. This can result in inaccurate or misleading ESG reports, which fail to provide a true picture of a company's sustainability performance.

Consistency in ESG reporting is another significant challenge. As companies often rely on different standards and methodologies, their reports may lack uniformity, making it difficult for stakeholders to compare performance across companies and sectors. This inconsistency can hinder investors' ability to make informed decisions and undermine the overall credibility of ESG reporting.

Transparency issues also arise from the <u>selective disclosure of information</u>. Companies might only report positive aspects of their ESG performance while omitting or downplaying negative aspects. This selective disclosure can mislead stakeholders and create a false sense of a company's sustainability efforts. Furthermore, the absence of mandatory auditing and verification processes for ESG reports exacerbates these transparency issues, as there is little assurance that the reported data is accurate and comprehensive

## Enforcement and Accountability: Issues with Enforcing ESG Reporting Standards and Holding Companies Accountable

Enforcing ESG reporting standards and holding companies accountable for their ESG performance is a critical aspect of ensuring the effectiveness of ESG initiatives. However, in India, there are significant challenges in this area. One major issue is the lack of stringent enforcement mechanisms. While SEBI's BRSR framework mandates ESG reporting for the top 1,000 listed companies by market capitalization, the enforcement of these requirements is relatively weak. There are limited penalties for non-compliance, and regulatory bodies often lack the resources to monitor and enforce compliance effectively.

Another issue is the limited role of external audits and third-party verification. Unlike financial reporting, where external audits are mandatory, ESG reports are often self-reported by companies without independent verification. This lack of external oversight reduces the reliability of ESG disclosures and makes it difficult to hold companies accountable for their ESG performance.

Moreover, the <u>absence of clear and consistent guidelines</u> on ESG reporting standards contributes to accountability issues. Companies may interpret reporting requirements differently, leading to variations in the quality and scope of ESG disclosures. This inconsistency makes it challenging for regulators to enforce standards uniformly and for stakeholders to hold companies accountable for their ESG practices.

## Stakeholder Engagement: Difficulties in Engaging Stakeholders Effectively in ESG Initiatives

Effective stakeholder engagement is essential for successful ESG initiatives, as it ensures that the interests and concerns of all relevant parties are considered. However, Indian companies face several difficulties in this regard. One major challenge is the diverse and fragmented nature of stakeholders. ESG initiatives involve a wide range of stakeholders, including investors, employees, customers, suppliers, communities, and regulators. Engaging with such a diverse

group requires substantial effort and resources, which can be particularly challenging for smaller companies.

Another significant issue is the lack of awareness and understanding of ESG issues among stakeholders. Many stakeholders, particularly in rural and less developed areas, may not be fully aware of the importance of ESG practices and their impact on long-term sustainability. This lack of awareness can hinder effective engagement and collaboration on ESG initiatives.

Furthermore, there are challenges related to the <u>communication and reporting of ESG initiatives</u>. Companies often struggle to convey complex ESG information in a clear and accessible manner. This can result in a disconnect between companies and their stakeholders, as the latter may not fully understand or appreciate the significance of the reported ESG data.

In summary, while India has made significant strides in promoting ESG reporting, several legal challenges remain. <u>Regulatory compliance</u>, disclosure and transparency, enforcement and accountability, and stakeholder engagement are critical areas where Indian companies face substantial obstacles. Addressing these challenges requires a concerted effort from regulators, companies, and stakeholders to develop clear, consistent, and enforceable ESG reporting standards that enhance transparency, accountability, and stakeholder trust.

## **Chapter 4: Global Trends in ESG Reporting**

## **Overview of Major International ESG Reporting Standards**

1. Global Reporting Initiative (GRI)

The Global Reporting Initiative (GRI) is one of the most widely used frameworks for sustainability reporting. It provides comprehensive standards for companies to disclose their environmental, social, and governance impacts. The GRI Standards help organizations understand and communicate their impacts on critical sustainability issues such as climate change, human rights, governance, and social well-being.

GRI Standards are <u>modular and interrelated</u>, consisting of universal standards applicable to all organizations, sector standards for specific industries, and topic standards that address specific aspects of ESG performance. This framework promotes transparency and accountability, enabling stakeholders to make informed decisions.

2. Sustainability Accounting Standards Board (SASB)

The Sustainability Accounting Standards Board (SASB) develops and disseminates sustainability accounting standards that help public corporations disclose material sustainability information to investors. SASB standards are <u>industry-specific</u> and focus on financially material information, thus aligning sustainability reporting with the information needs of investors.

SASB's approach is unique because it emphasizes the financial implications of sustainability issues, integrating ESG factors into traditional financial reporting. This focus on materiality helps investors better assess risks and opportunities related to sustainability.

### 3. Task Force on Climate-related Financial Disclosures (TCFD)

The Task Force on Climate-related Financial Disclosures (TCFD) was established by the Financial Stability Board to develop recommendations for more effective climate-related disclosures. TCFD aims to improve and increase the reporting of climate-related financial information, helping stakeholders understand the financial implications of climate change.

TCFD's recommendations are structured around <u>four thematic areas: governance, strategy, risk</u> <u>management, and metrics and targets</u>. These disclosures enable companies to provide clear, comparable, and consistent information about the risks and opportunities presented by climate change, enhancing transparency for investors and other stakeholders.

## ESG Reporting Practices in Leading Countries

## 1. United States

In the United States, ESG reporting has historically been voluntary, driven by market demand and investor preferences rather than regulatory requirements. However, this landscape is changing with increasing regulatory interest. The US government must <u>"drive assessment,</u> <u>disclosure, and mitigation of climate pollution and climate-related risks in every sector of</u> <u>economy,"</u> according to an executive order signed by President Biden in 2021. A task group on climate change and ESG was established, among other items, as part of the SEC's all-agency strategy for addressing these issues.

Leading U.S. companies often adopt frameworks like GRI, SASB, and TCFD to meet investor expectations. The focus is primarily on materiality and financial impacts, reflecting the investor-centric approach of the U.S. market. There is also significant engagement from institutional investors who prioritize ESG factors in their investment decisions.

## 2. European Union

The European Union has been at the forefront of mandating ESG disclosures through comprehensive regulatory frameworks including the <u>Non-Financial Reporting Directive</u> (NFRD).

Furthermore, starting in 2021, organisations must report on how sustainability risks are integrated into company operations and how negative sustainability impacts are taken into account. They also need to furnish details environmental, social, and employee matters, respect for human rights, anti-corruption, and bribery matters. This is mandated by the <u>Sustainability</u> <u>Finance Disclosures Directive (SFDR)</u>. Every time the investor management evaluates risk

related to sustainability variables, the SFDR dated January 2023 mandates the creation of an unfavorable sustainability consequences statement.

The EU's approach is more prescriptive compared to the U.S., with a strong emphasis on standardized and comparable disclosures. Companies are required to use established frameworks like GRI and adhere to the EU Taxonomy for sustainable activities. This regulatory push aims to enhance transparency, comparability, and accountability in ESG reporting.

### 3. Japan

In Japan, ESG reporting is gaining traction, supported by both regulatory initiatives and marketdriven efforts. The Tokyo Stock Exchange (TSE) has issued <u>guidelines</u> encouraging listed companies to disclose ESG information. The Government Pension Investment Fund (GPIF), one of the world's largest pension funds, has also been a significant proponent of ESG integration, influencing corporate behavior through its investment strategies.

Japanese companies often adopt international frameworks like GRI and TCFD, aligning their disclosures with global standards. There is a growing emphasis on climate-related disclosures, reflecting Japan's commitment to addressing climate change and promoting sustainable development.

### 4. United Kingdom

The <u>ESG Framework in the United Kingdom</u> is upheld by the <u>Wates Principle</u>, the <u>UK Listing</u> <u>Rules</u>, and the <u>UK Corporate Governance Code</u>. According to the UK's Companies Act, the Director is required to act in a diligent manner and, before making any choices, to take into account the environment, lenders and vendors, social and ethical issues, and the business's longterm objectives. It is important to remember that companies must disclose in a way that aligns with the TCFD Recommendations in order to comply with the UK Listing Rules.

### **Comparison with India**

In comparison to the leading countries mentioned above, India's ESG reporting landscape is still evolving. The Securities and Exchange Board of India (SEBI) has introduced the Business Responsibility and Sustainability Reporting (BRSR) framework, which mandates top-listed companies to disclose their ESG performance. This move aligns with global trends but reflects India's unique context and regulatory environment.

While India is making strides towards enhanced ESG disclosures, the level of maturity and adoption of international standards varies. The BRSR framework incorporates elements from GRI and SASB but is tailored to address local challenges and priorities. India's focus on mandatory reporting for large companies mirrors the EU's approach, but the depth and scope of disclosures are still developing.

## Identification of Global Best Practices and Their Applicability to the Indian Context

### 1. Adopting Comprehensive Frameworks

Leading practices from the U.S., EU, and Japan highlight the importance of adopting comprehensive ESG reporting frameworks like GRI, SASB, and TCFD. These frameworks provide structured guidelines that enhance the quality and comparability of ESG disclosures.

Indian companies can benefit from integrating these international frameworks into their reporting practices. Aligning with globally recognized standards will enhance credibility and attract international investors. SEBI's BRSR framework already incorporates elements from these standards, providing a solid foundation for further integration.

### 2. Emphasizing Materiality

A key best practice from the U.S. and SASB's approach is the emphasis on materiality. Disclosures should focus on ESG issues that are financially material and relevant to stakeholders. This approach ensures that the reported information is valuable for decision-making and investment analysis.

Indian companies should prioritize materiality in their ESG reporting, identifying and disclosing issues that have significant financial implications. This will enhance the relevance of the information provided to investors and other stakeholders, promoting informed decision-making.

### 3. Regulatory Support and Mandatory Disclosures

The EU's regulatory framework demonstrates the effectiveness of mandatory ESG disclosures in enhancing transparency and accountability. Regulatory support ensures that ESG reporting is standardized, comparable, and consistent across companies.

SEBI's introduction of the BRSR framework is a positive step towards mandatory disclosures. Strengthening regulatory support and expanding the scope of mandatory reporting can further enhance the quality and consistency of ESG disclosures in India.

### 4. Stakeholder Engagement

Engaging with stakeholders, including investors, employees, customers, and communities, is a best practice observed globally. Effective stakeholder engagement helps companies identify material issues, improve their ESG performance, and build trust and transparency.

Indian companies should enhance their stakeholder engagement processes to better understand the expectations and concerns of their stakeholders. This will not only improve the quality of ESG reporting but also drive meaningful improvements in sustainability performance.

5. Climate-related Disclosures

The increasing focus on climate-related disclosures, driven by frameworks like TCFD, is a global best practice. Companies are expected to disclose their climate-related risks and opportunities, governance structures, strategies, and performance metrics.

As climate change poses significant risks and opportunities, Indian companies should enhance their climate-related disclosures. Aligning with TCFD recommendations will improve transparency and help stakeholders understand the financial implications of climate change on businesses.

6. Integration with Financial Reporting

Integrating ESG information with financial reporting, as emphasized by SASB, is crucial for providing a comprehensive view of a company's performance. This practice ensures that ESG factors are considered alongside financial metrics in investment decisions.

Indian companies should aim to integrate ESG disclosures with their financial reporting, providing a holistic view of their performance. This integration will enhance the relevance of ESG information for investors and promote sustainable investment practices.

## **Chapter 5: Bridging the Gap: Recommendations for India**

## **Policy Recommendations**

1. Strengthening Regulatory Framework

To improve ESG reporting in India, a robust and clear regulatory framework is essential. The Securities and Exchange Board of India (SEBI) has already made strides by mandating <u>Business</u> <u>Responsibility and Sustainability Reporting (BRSR)</u> for the top 1,000 listed companies. However, to bridge the gap further, it is recommended that SEBI expands this mandate to include smaller listed companies and eventually large private companies. This expansion can ensure broader coverage and drive uniform ESG practices across the corporate spectrum.

2. Enhancing Disclosure Requirements

Current disclosure requirements need enhancement to provide greater transparency and comparability. The government should consider integrating the principles of the <u>Global</u> <u>Reporting Initiative (GRI)</u> and the <u>Task Force on Climate-related Financial Disclosures (TCFD)</u> into the mandatory reporting framework. This integration will align Indian companies with global best practices, thus improving the quality and consistency of ESG disclosures.

3. Incentivizing ESG Performance

Introducing <u>fiscal incentives such as tax benefits or subsidies</u> for companies demonstrating high ESG performance can encourage more firms to adopt robust ESG practices. Additionally, creating a national ESG rating system can provide companies with a benchmark and encourage competition based on sustainability performance.

## **Corporate Strategy**

1. Integrating ESG into Core Business Strategy

Indian companies should integrate ESG considerations into their core business strategies rather than treating them as peripheral activities. This integration can involve setting clear ESG targets, regularly monitoring progress, and linking <u>executive compensation to ESG performance</u>. By embedding ESG into their business model, companies can ensure long-term sustainability and create value for all stakeholders.

2. Building ESG Competence

Investing in building internal ESG competence is crucial. Companies should provide training and development programs for employees at all levels to understand and implement ESG principles effectively. This approach ensures that ESG is embedded in the <u>company culture and operational practices</u>.

3. Transparent and Regular Reporting

Regular and transparent ESG reporting can enhance a company's reputation and build trust with stakeholders. Companies should <u>adopt best practices in ESG reporting</u>, such as using recognized frameworks (e.g., GRI, TCFD), ensuring accuracy and reliability of data, and providing comprehensive narratives that explain the impact and outcomes of their ESG activities.

## Stakeholder Role

1. Engaging with Stakeholders

Effective stakeholder engagement is key to successful ESG reporting. Companies should identify <u>all relevant stakeholders</u>, including investors, employees, customers, suppliers, and the community, and actively engage with them to understand their concerns and expectations. This engagement can take the form of surveys, forums, and regular communication channels.

### 2. Transparent Communication

Transparent communication with stakeholders about ESG goals, actions, and progress is vital. Companies should ensure that their <u>communication is clear</u>, <u>accessible</u>, <u>and tailored</u> to different stakeholder groups. This transparency can help build trust and encourage stakeholder support for ESG initiatives.

3. Incorporating Stakeholder Feedback

Incorporating stakeholder feedback into ESG strategies and reporting can enhance the relevance and effectiveness of these efforts. Companies should <u>establish mechanisms</u> for regular feedback and show stakeholders how their input has influenced corporate decisions and actions.

## **Technology and Innovation**

1. Leveraging Big Data and Analytics

The use of big data and analytics can revolutionize ESG reporting by providing deeper insights and enabling more accurate tracking of ESG performance. Companies can utilize advanced analytics to <u>identify trends</u>, forecast future performance, and uncover areas needing improvement.

2. Blockchain for Transparency

Blockchain technology can enhance transparency and traceability in ESG reporting. By using blockchain, companies can provide immutable records of their ESG data, ensuring that stakeholders can trust the information's accuracy and authenticity. This technology can be particularly useful in <u>supply chain transparency</u>, ensuring ethical sourcing and production <u>practices</u>.

### 3. AI and Machine Learning

Artificial Intelligence (AI) and Machine Learning (ML) can streamline the ESG reporting process by <u>automating data collection</u>, <u>analysis</u>, <u>and reporting</u>. These technologies can help companies manage large volumes of data more efficiently, reduce errors, and provide real-time insights into ESG performance.

### 4. Digital Platforms for Stakeholder Engagement

Developing digital platforms that facilitate real-time engagement with stakeholders can improve communication and feedback mechanisms. These platforms can include <u>interactive websites</u>, <u>mobile apps</u>, <u>and social media channels</u> that allow stakeholders to access information, provide feedback, and participate in ESG-related discussions.

Bridging the gap in ESG reporting in India requires concerted efforts from policymakers, corporate leaders, stakeholders, and technology innovators. By strengthening regulatory frameworks, integrating ESG into business strategies, enhancing stakeholder engagement, and leveraging technology, India can improve its ESG reporting practices and align with global standards. These steps will not only ensure better transparency and accountability but also contribute to sustainable development and long-term value creation for the country.

## **Chapter 6: Future Prospects and Conclusion**

## **Predicted Global Trends in ESG Reporting**

Environmental, Social, and Governance (ESG) reporting is rapidly evolving, driven by regulatory changes, stakeholder pressures, and a growing recognition of the importance of sustainable business practices. Globally, several key trends are anticipated to shape the future of ESG reporting.

1. Mandatory ESG Reporting: Increasingly, countries are moving towards mandatory ESG reporting requirements. The European Union's Corporate Sustainability Reporting Directive (CSRD) is an example, set to replace the Non-Financial Reporting Directive (NFRD), expanding the scope and detail of ESG disclosures required from companies. This trend towards mandatory reporting is expected to become more widespread, pushing companies globally to enhance their ESG transparency.

2. Integration with Financial Reporting: ESG metrics are expected to become more integrated with financial reporting. The International Financial Reporting Standards (IFRS) Foundation's establishment of the International Sustainability Standards Board (ISSB) aims to create a comprehensive global baseline for sustainability disclosures that can be integrated with traditional financial reports. This convergence will enable investors to better assess the long-term risks and opportunities associated with ESG factors.

3. Advances in ESG Data and Analytics: Technological advancements will enhance the quality and granularity of ESG data. The use of artificial intelligence (AI) and big data analytics will provide deeper insights into ESG performance, enabling more accurate and timely reporting. This will support companies in identifying and managing ESG risks more effectively.

4. Focus on Climate-Related Disclosures: With the growing urgency of the climate crisis, climate-related disclosures will gain prominence. The Task Force on Climate-related Financial Disclosures (TCFD) recommendations are being increasingly adopted, encouraging companies to disclose their climate-related risks and strategies. This focus will likely extend to biodiversity and natural capital reporting as well.

5. Stakeholder Engagement and Materiality: There will be a greater emphasis on stakeholder engagement in determining material ESG issues. Companies will increasingly engage with stakeholders to identify the ESG factors that are most relevant and material to their business, ensuring that their reporting reflects the concerns and priorities of their stakeholders.

## **Future Trends in India**

In India, ESG reporting is poised to undergo significant transformation driven by both global influences and domestic regulatory developments.

1. Enhanced Regulatory Framework: The Securities and Exchange Board of India (SEBI) has already implemented the Business Responsibility and Sustainability Report (BRSR), which mandates detailed ESG disclosures for the top 1,000 listed companies. It is anticipated that SEBI will continue to refine and expand these requirements, potentially extending mandatory ESG reporting to a broader range of companies.

2. Alignment with Global Standards: Indian regulators are likely to align ESG reporting standards with global frameworks such as the Global Reporting Initiative (GRI), the Sustainability Accounting Standards Board (SASB), and the ISSB. This alignment will facilitate Indian companies' access to international capital markets by ensuring comparability and transparency.

3. Sector-Specific Guidelines: There will be a move towards sector-specific ESG reporting guidelines, recognizing that different industries face unique ESG challenges and opportunities. SEBI and other regulatory bodies may develop tailored guidelines to ensure more relevant and impactful disclosures.

4. Increased Investor Pressure: Institutional investors in India are increasingly considering ESG factors in their investment decisions. This trend is expected to intensify, with investors demanding more robust and comparable ESG data to assess risks and opportunities. Companies will need to respond to these demands by enhancing their ESG reporting practices.

5. Technological Integration: Similar to global trends, Indian companies will leverage technology to improve their ESG reporting. The adoption of AI, blockchain, and other technologies will enhance data accuracy, transparency, and trust in ESG disclosures.

## Conclusion

The study of ESG reporting in Indian corporate governance reveals several key findings with significant implications for the future.

Firstly, ESG reporting is increasingly recognized as a critical component of corporate governance. It enhances transparency, accountability, and long-term sustainability, aligning business practices with stakeholder expectations and regulatory requirements. The National Guidelines on Responsible Business Conduct (NGRBC) and SEBI's BRSR are pivotal in shaping the ESG reporting landscape in India, encouraging companies to adopt more comprehensive and standardized reporting practices.

Secondly, the integration of ESG factors into corporate strategies is no longer optional but essential. Companies that proactively address ESG risks and opportunities are better positioned to achieve sustainable growth and maintain investor confidence. This integration also helps mitigate potential legal and reputational risks associated with inadequate ESG practices.

Thirdly, while significant progress has been made, there are still challenges to be addressed. These include the need for more consistent and comparable ESG data, sector-specific reporting standards, and increased awareness and capacity-building among companies. Addressing these challenges will require continued regulatory support, stakeholder engagement, and the adoption of technological innovations.

The implications of these findings for Indian corporate governance are profound. Companies must prioritize ESG considerations in their strategic planning and operations, ensuring that their reporting is transparent, accurate, and aligned with global best practices. Regulators and policymakers play a crucial role in providing the necessary framework and incentives to support this transition. Furthermore, investors and other stakeholders must actively engage with companies to drive improvements in ESG performance and reporting.

### **Further Research**

Based on the study's findings and limitations, several areas for further research are suggested:

1. Impact of ESG Reporting on Financial Performance: While there is growing evidence of the positive relationship between ESG performance and financial outcomes, more empirical research is needed to quantify this impact in the Indian context. Studies could explore how ESG factors influence corporate valuation, cost of capital, and long-term profitability.

2. Sector-Specific ESG Challenges and Opportunities: Further research could delve into the unique ESG challenges and opportunities faced by different sectors in India. This would help in developing more tailored reporting frameworks and guidelines that address sector-specific issues effectively.

3. Role of Technology in ESG Reporting: Investigating the potential of emerging technologies such as AI, blockchain, and IoT in enhancing ESG reporting practices could provide valuable insights. Research could focus on case studies of companies successfully leveraging these technologies to improve data accuracy, transparency, and stakeholder trust.

4. Stakeholder Perspectives on ESG Reporting: Understanding the perspectives of various stakeholders, including investors, regulators, employees, and communities, on ESG reporting can provide a more holistic view of its impact. This research could explore how different stakeholders perceive and value ESG disclosures and their influence on corporate behavior.

5. Comparative Analysis of Global and Indian ESG Reporting Practices: Conducting comparative studies between Indian companies and their global counterparts can highlight best practices and areas for improvement. Such research could examine how Indian companies can enhance their ESG reporting to meet international standards and attract global investors.

In conclusion, ESG reporting is a dynamic and evolving field with significant implications for Indian corporate governance. The future prospects are promising, with regulatory advancements, technological innovations, and increased stakeholder engagement driving improvements in ESG transparency and performance. Continued research and collaboration among regulators, companies, investors, and other stakeholders will be essential to realizing the full potential of ESG reporting in promoting sustainable and responsible business practices in India.

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